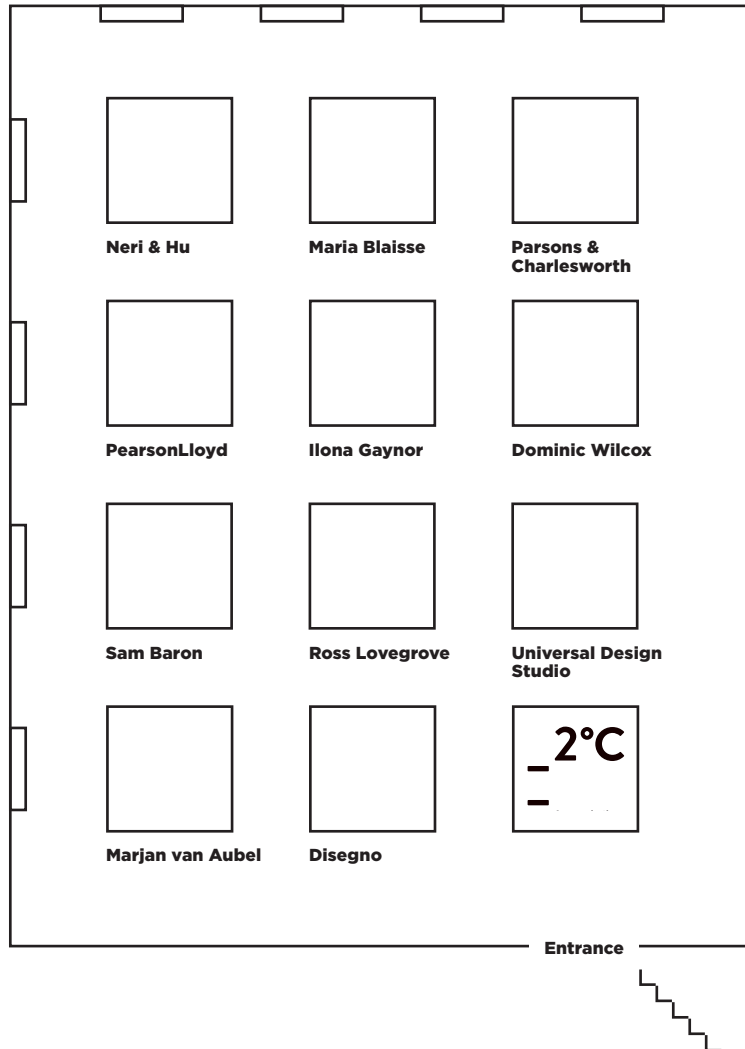


-2°C

Communicating
Climate Change



**ILONA GAYNOR
DOMINIC WILCOX
MARIA BLAISSE
MARJAN VAN AUBEL
NERI & HU
PEARSONLLOYD
UNIVERSAL DESIGN STUDIO
PARSONS & CHARLESWORTH
SAM BARON
ROSS LOVEGROVE**

In association with

**THE
ARAM
GALLERY**
FOR EXPERIMENTAL OR NEW DESIGN

Disegno.

Universaldesignstudio

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disegnodaily.com/twodegrees

2°C Communicating Climate Change

The Aram Gallery
110 Drury Lane WC2B 5SG

Ilona Gaynor Warning Signs

Typographic print, 2015

This print, by speculative designer

and artist Ilona Gaynor, confronts

us with the visceral impact that

climate change will have on the

human body. The words refer

to the symptoms of a brain

tumour, a disease that can be

caused by chemical overspill.

For Disegno's residency, Gaynor

designed a campaign that deals

in horror and pessimism, rooting

the communication of climate

change in a bleak reality that

she believes is inescapable.

ilona-gaynor.co.uk

Dominic Wilcox Global Warming

Funtime Island

Printed illustration, 2015

Global Warming Funtime Island,

by designer and artist Dominic

Wilcox, presents a speculative

fairground in which the rides

ridicule political and social

fallings around climate change

action. Wit and irreverence

are used to highlight the issues

facing society as it attempts

to redress climate change. While

the image seems to sugar the

tragic and frightening, making

engagement with climate change

more accessible, it also has

the effect of making these issues

dominicwilcox.com

Maria Blaisse Oloid

Bamboo structure, 2008

Inspired by naturalist Viktor

Schaubergner's book Living

and architect Maria Blaisse

has thought about how humans

might interact more carefully

with nature. Blaisse believes

that climate change is caused

by a fundamental disconnect

with the world around us.

She presents this model of an

old structure, a highly flexible

form drawn from nature. When

worn, its manipulations around

transformation stress the

need for an integrated view of

humanity and the natural world.

mariablaisse.com

Marijan van Aubel Close-Ups

Series of natural imagery,

two microscopes with material

samples, 2015

Designer Marijan van Aubel's

exhibit is a series of natural

materials, rock formations and

floods that are seen close up. The

final image is of a dye-sensitised

solar cell from her 2014 project

Current Table, a table with a

surface that uses the sun's energy

to charge devices. The sequence

reflects on the need for scientists,

engineers and designers to

share their discoveries, helping

Neri & Hu Dystopian

Collage, 2015

Architecture and design studio

Neri & Hu reflects on climate

change together with the rapid

demonition of sections of its

home city Shanghai. The result

is a collaged image of a dystopian

Shanghai, behind which runs

a dense screen of disturbing facts

reflects on how the future of our

built environment is inalienably

linked to the progression

of climate change.

en.neriandhu.com

PearsonLloyd Less is More

Glass-fronted fridge and

contents with branding, 2015

An installation of a fridge

represents architect, Miles

van der Rohe's dictum of "less

is more", as adapted by industrial

design practice PearsonLloyd.

The studio's message is

designed to promote a better,

richer way of life aimed at less

acquisition, less waste and less

expenditure of energy. By engaging and
challenging people to adopt this principle,
PearsonLloyd believes that we can protect
the longevity of our lives and lifestyles.

pearsonlloyd.com

Universal Design Studio Hell's Kitchen

Cross-sectional model, 2015

Collaborating with Dr. Tara Garnett

of the Food Climate Research Network,

architects Universal Design Studio

focused on the environmental implications

of global food production. The model

shows four fictional restaurants, each

representing a different future scenario for

livestock rearing and crop farming, such as

genetically-modified cows and the return

of an agrarian lifestyle. The aim is to look

at common-held beliefs and assumptions

surrounding food and its production.

universaldesignstudio.com

Parsons & Charlesworth Future Climate Histories

Mock-up of a book, 2015

Future Climate Histories, by design

studio Parsons & Charlesworth, is a

fictional book that blends scientific

fact with stories. Set in the future, it

tells of like-minded people who sought

to change the course of climate change

by establishing new cultural practices

and rituals. Seizing the power of

storytelling, and the ability of folklore

to be passed down through generations,

the book shows methods for developing

new stories and ways of thinking about

climate change, hopefully triggering

accompanying shifts in behaviour.

parsonscharlesworth.com

Sam Baron Mobile

Glass mobile, candle and plant, 2015

Sam Baron, a conceptual designer

and creative director of Fabbrica design,

created this Miró-like glass mobile as

a reflection on climate change. The basic
structure is a weather vane, with a candle
balanced at one end and a young plant
in a beaker of water at the other. It
invites us to think about how energy
consumption impacts upon the
environment, the delicacy and fragility
of the mobile suggesting a fundamental
imbalance in current conditions.

sambaron.it

The mobile was produced by

Massimo Lunardon.

Ross Lovegrove Lost in Space

Photograph and installation, 2015

Industrial designer Ross Lovegrove

chose to exhibit a photograph of the

earth at night. Liking the few lights

visible on the planet to bacteria clinging

to its surface, he suggests the fragility

of our continued existence. Seen through

a narrow slit so that the viewer feels

surrounded by darkness, the image

represents Lovegrove's suggestion

that while the Earth will survive without

humans, humans cannot survive without

the Earth.

rosslovegrove.com

Disegno 2°C Communicating Climate Change

Disegno No.9, autumn/winter 2015

Disegno is a biannual magazine dedicated

to in-depth and independent reporting

on architecture, design and fashion.

Containing unique and insightful content,

the magazine aims to generate debate,

inform, entertain and inspire, bringing

thoughtful analysis of current events

to a design-interested audience. The

ninth edition of the magazine is

dedicated to an extensive feature about

global warming, in which we invited

10 design studios to rethink the public

communication of climate change. What

started as a print-only project grew into

this exhibition at The Aram Gallery.

disignodaily.com/twodegrees