

RAW COLOR



BLEND

The Fans

Installation, 15 electrical fans, arduino, 2014

The starting point for the installation was the combination of two intriguing phenomena. The blending of colour and the dynamic element of motion. These elements are united by an installation of electric fans. Placed on podiums the group of fans is operated by a micro controller switching them on and off to perform a choreography of colour and motion. Driven by curiosity they are questioning the meaning of the subject they are working on. Within these aspects the materialisation of colour plays a key role, and can be seen as the core of the studio.

The installation is initially created for LYNfabrikken Box - Aarhus, Denmark.

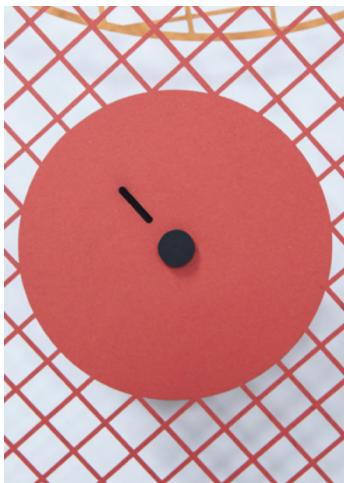


Chromatology

Installation, 6 paper shredders, motion sensors, arduino, 2015

Chromatology is an installation based on paper shredders, each one is connected with a motion sensor and fed by coloured paper rolls. The machines are triggered by the pure presence of the viewer in front of it allowing to activate each machine separately and influencing the colour mixing of the falling paper rain.

The installation was developed as part of the exhibition 'The Vincent Affair' curated by Edhv and Wendy Plomp.



Graphic Time

Installation, paper, stainless steel, clockworks, 2016

Graphic Time is a series of abstract clocks. These kinetic objects are graphic interpretations of functional time pieces. A diversity of prints, perforations and colours that create a visual treat of movement and ever changing compositions.

The project is supported by the Creative Industries Fund NL.



Blend for nanimarquina

Rug, 100% New Zealand wool, Dhurrie, 2016

Blend is a work in progress project designed by Raw Color for nanimarquina. The design plays with the visual perception of colour and the blending of two shades by the use of lines and solid surfaces. The brand nanimarquina is a pioneer in the field of contemporary rug design; searching for constant innovation, handcraft techniques, and new materials.

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Tinctorial Textiles

wool, natural dyes, 2013

Tinctorial Textiles is a new step in the research on natural pigment, exploring the area of plant dyes. 13 curtain panels are executed in semi translucent wool, that overlap with each other creating colour blends between the panels. The term tinctorial relates to most organic dyeing agents categorized by the term in their latin name. The dyes used in this project derive from three plants, madder root, for the reddish hues, woad for the blueish hues and reseda for the yellowish hues.

The project is developed and produced by Ecological Textiles and is available per meter.

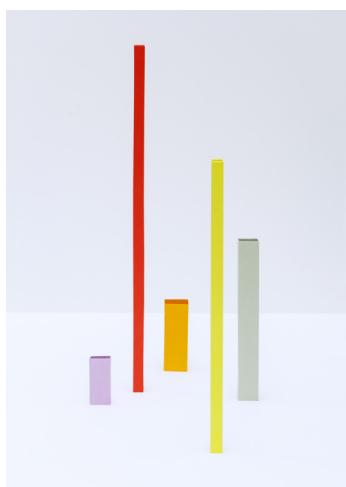


Index Collection

tea towels, cotton - blankets, merino wool and cotton, 2012

Indexing colour in the technique of weaving is the departure point of this research. Each series follows the same steps, Monotone, Duotone and Multitone, build up by one, two or three yarn colours. The 'Index' is especially designed to display the amount of colour within each surface, by the usage of squares representing 10% to 100% of the intensity

The project is developed and produced at TextielLab, Tilburg with the support of the Eindhoven municipality and Stichting Stokroos. Index Collection is for sale.



Paper Planes

photo series, c-print, 2016

Paper planes is a series of photographs. Flat sheets of papers are transformed into square and rectangular volumes. The individual characteristics of the materials create shadows on solid surfaces and and blends on the transparent ones. Relating to each other in three dimensional compositions.

The project is supported by the Creative Industries Fund NL.



Colour Trends

video, duration 01:12

Raw Color was commissioned to visualise the colours selected by the Heimtextil international trend team by producing videos to illustrate the ranges. These videos are published in the 2015 Trendbook for Heimtextil. Memory: Hues that breathe emotion and stimulate the memory. Sensory: A series of supersensory shades to create heightened experiences. Discovery: A cosmic palette to stretch the imagination and envisage the future.